

Commodity Code: official use
Client #: official use

## Interstate Rest Areas & Turnpike Plazas Brochure Distribution Contract

**SUPPLIER INFORMATION** *see Instructions for Completing Page 1*

Organization		Contact Name	
Address		City	State    Zip
Telephone	Fax	E-mail	

**BROCHURE INFORMATION**

Brochure Name / Headline		Business Code	County
Approx. Brochure Size ___ 4x9    ___ 8x10	Initial Shipment Quantity	Brochure Expiration Date	Can remaining or expired brochures be discarded?    ___ Yes    ___ No

**COST CALCULATION SAMPLE** *(see page 2)*

Total Pockets	x	# of Months	x	Rate per Month	=	Cost	-	Less Discount	=	Final Cost
<b>10</b>	x	<b>6</b>	x	<b>28</b>	=	<b>1,680</b>	-	<b>168</b>	=	<b>1,512</b>

**COST CALCULATION**

Total Pockets	x	# of Months	x	Rate per Month	=	Cost	-	Discount	=	Final Cost
<input type="text"/>	x	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	-	<input type="text"/>	=	<input type="text"/>

(or High Volume Bins)

**MONTHS OF DISTRIBUTION**

*(see limits on page 3)*

First Month / Year	Last Month	Total # of Months
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**AUTHORIZATION**

Signature	Print	Title	Date
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\*Revised 11/20/07

**PENNSYLVANIA ON DISPLAY**

For more location information visit [www.pennsylvaniaondisplay.com](http://www.pennsylvaniaondisplay.com).

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/Please Write Organization Name
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**DISTRIBUTION LOCATIONS and NUMBER OF POCKETS**

Grouped by Tourism Promotion Region and County Location

see Instructions for Completing Page 2

Sample					
This sample includes 11 pockets					
<input type="checkbox"/>	#28	Venango	<input type="checkbox"/>	#33	Erie
<input type="checkbox"/>	#29	Venango	<input type="checkbox"/>	#34	Mercer
<input type="checkbox"/>	#30	Mercer	<input type="checkbox"/>	#36	Crawford
<input type="checkbox"/>	#31	Crawford			

Pennsylvania Wilds					
Rest Areas			Rest Areas		
<input type="checkbox"/>	#16	Clinton	<input type="checkbox"/>	#19	Jefferson
<input type="checkbox"/>	#17	Centre	<input type="checkbox"/>	#20	Centre
<input type="checkbox"/>	#18	Jefferson	<input type="checkbox"/>	#21	Clinton

Northeast Pennsylvania Mountains					
Rest Areas			Rest Areas		
<input type="checkbox"/>	#5	Luzerne	<input type="checkbox"/>	#11	Lackawanna
<input type="checkbox"/>	#6	Monroe	<input type="checkbox"/>	#12	Luzerne
<input type="checkbox"/>	#7	Susquehanna			
<input type="checkbox"/>	#8	Luzerne			
<input type="checkbox"/>	#9	Pike			
<input type="checkbox"/>	#10	Pike	<input type="checkbox"/>	B*	Carbon

Philadelphia and the Countryside					
Rest Area			Turnpike Plazas		
<input type="checkbox"/>	#35	Bucks	<input type="checkbox"/>	D	Chester
			<input type="checkbox"/>	F	Montgomery*
<input type="checkbox"/>	A	Lehigh	<input type="checkbox"/>	G	Chester

Dutch Country Roads					
Rest Areas			Turnpike Plazas		
<input type="checkbox"/>	#1	Dauphin	<input type="checkbox"/>	C**	Lancaster
<input type="checkbox"/>	#2	Dauphin	<input type="checkbox"/>	H**	Dauphin
<input type="checkbox"/>	#3	Cumberland	<input type="checkbox"/>	I	Dauphin
<input type="checkbox"/>	#4	Cumberland	<input type="checkbox"/>	J	Cumberland
			<input type="checkbox"/>	N	Cumberland

The Alleghenies and her Valleys					
Rest Areas			Turnpike Plazas		
<input type="checkbox"/>	#13	Columbia	<input type="checkbox"/>	K	Fulton
<input type="checkbox"/>	#14	Columbia	<input type="checkbox"/>	L	Bedford
<input type="checkbox"/>	#15	Montour	<input type="checkbox"/>	M	Bedford
<input type="checkbox"/>	#22	Montour			
<input type="checkbox"/>	#23	Fulton			

Pittsburgh and Its Countryside					
Rest Areas			Turnpike Plazas		
<input type="checkbox"/>	#24	Allegheny	<input type="checkbox"/>	O	Somerset
<input type="checkbox"/>	#25	Allegheny	<input type="checkbox"/>	P	Westmorelnd
<input type="checkbox"/>	#26	Lawrence	<input type="checkbox"/>	Q	Allegheny
<input type="checkbox"/>	#27	Lawrence	<input type="checkbox"/>	S	Somerset

Pennsylvania's Great Lakes Region					
Rest Areas			Rest Areas		
<input type="checkbox"/>	#28	Venango	<input type="checkbox"/>	#33	Erie
<input type="checkbox"/>	#29	Venango	<input type="checkbox"/>	#34	Mercer
<input type="checkbox"/>	#30	Mercer	<input type="checkbox"/>	#36	Crawford
<input type="checkbox"/>	#31	Crawford			

\*Turnpike service plaza closed for reconstruction Feb. 2009 through Nov. 2010

\*\*Turnpike service plaza closed for reconstruction Sept. 2010 through May 2011

\*Welcome Center at this location with limited space and hours of operation.

**Important:** Submit both pages 1 and 2. Fax to 717-653-4808.

\*Revised 5/18/10

Visit [PennsylvaniaOnDisplay.com](http://PennsylvaniaOnDisplay.com) for the most current sales literature.

# Instructions for Completing Page 1

**Supplier Information:** Include the information for your Billing Address.

**Brochure Name / Headline:** If your name is not prominent on the cover, use the largest words.

**Business Code:** Please select from the following

10	Accommodations: B&Bs, Campgrounds, Hotels, Motels
20	Attractions: Amusements, Museums, Spas, Theatres, Wineries, Breweries, Others
30	Dining
40	Nature and Outdoors: Fishing Preserves, Golf, Hiking trails, Local, State & National Parks, Outfitters
50	Shopping
60	Visitor Services: TPAs, Chambers of Commerce, Downtown Associations, Expo/Conference Facilities, Transportation, Maps

**County:** Indicate the county of the business being promoted.

**Approximate Brochure Size:** The maximum width allowable for the 4x9 pricing is 4.25 inches. The maximum height of any brochure is 11 inches.

**Initial Shipment Quantity:** Contact the Sales Representative at 717-653-8070 ext. 208 for guidance.

**Brochure Expiration Date:** This applies to brochures that contain time sensitive information such as specific event dates or clearly indicates a particular year. Expired brochures cannot be distributed.

**Disposal Authorization:** Unused brochures will be disposed of at the end of a contract unless specified here. Return shipments will be at the cost of the supplier. ***Pennsylvania On Display can provide an inventory status report at any time. We suggest reviewing your inventory throughout the contract to avoid running out of brochures or having too many brochures remaining at end of contract.***

**Cost Calculation:** Complete these fields and make the calculations after reviewing all the parts of this document.

**Total Pockets:** Please use the form on Page 2 to figure the number of pockets you would like to purchase.

**Months of Distribution:** Distribution contracts may start or end any month. We strongly recommend a minimum of 6 months to fully realize the benefits of this program; however, shorter contracts will be accepted for seasonal properties and events. Contracts less than 2 months in length will be charged a minimum fee of \$56 per pocket.

Important: Pockets are initially available on a first-come, first-served basis, and then renewals will have priority.

**Rates:**

Pocket Size	Per Month, Per Pocket
4 x 9 Brochure in standard 2.25 inch deep pocket	\$28
4 x 9 Non-profit brochure in standard 2.25 inch deep pocket	\$16
8 x 11 Brochure in standard 2.25 inch deep pocket	\$56
4 x 9 in High-Volume 31 inch deep bin	\$80
8 x 11 in High-Volume 31 inch deep bin	\$120

**Discounts:** Discounts are available based on the total number of pockets.

10 – 15 Pockets	10% (enter 0.9)
16 – 20 Pockets	15% (enter 0.85)
21 + Pockets	20% (enter 0.8)

**Final Cost:** Invoices will be presented for the full amount of a contract when contracts are approved.

## **Instructions for Completing Page 2**

Step 1: Write the number of pockets you want in the boxes next to your choice of locations. You may select any locations from any region.

**Note: Each standard Pocket is 2.25 inches deep. Locations will be serviced weekly. Multiple pockets may be needed to meet consumer demand.**

Step 2: Total the number of pockets.

Step 3: Enter your total in the cost calculator section on page 1.

**High-Volume Bins:** A limited number of high-volume bins with a depth of 31 inches are also available at each location. Discounts do not apply. **Do not mix standard pockets and high-volume bins on the same contract. Use separate contracts.**

## **Important Information**

**Contract Submission:** Fax the completed Pages 1 and 2 to the Pennsylvania On Display Sales Representative at 717-653-4808. You will receive confirmation of your brochure approval and pocket(s) availability.

**Temporary Closures:** Pennsylvania On Display is not responsible for lost distribution time due to temporary facility closures. Closures in excess of 60 days permit customer to request alternative location(s) at no extra charge or extend contract dates.

### **Printer Information:**

Boxes cannot exceed 35 pounds.

If boxes contain more than 200 copies, brochures must be bundled in packs.

Boxes must be labeled as follows:

Pennsylvania On Display

Name of Brochure

Number of items per box

Items per pack (i.e. packs of 50, 100, etc.)

Total number of boxes (example 1 of 4)

**Shipping Instructions:** All brochures should be shipped to:

Pennsylvania On Display  
Rapho Business Park  
147 Arrowhead Drive  
Building #3  
Manheim, PA 17545

Receiving hours are M-F 8:30 – 5, Loading dock and forklift are on site. Phone 717-653-8070

### **Contacts:**

#### ***Pennsylvania On Display***

Christiana Sternberg  
Pennsylvania Sales Representative  
800-320-2512  
717-653-8070 ext.208  
CSternberg@GetawaysOnDisplay.com

\*Revised 11/14/08

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